

MEDIA KIT



BENNY HILEMAN

DESIGN & LIFESTYLE CONTENT CREATOR



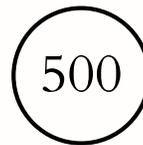
BENNY HILEMAN

DESIGN | INTERIOR | LIFESTYLE

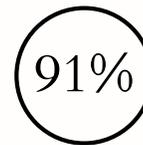
@HILEMANANDCO



From US



Reach



Impressions



Engagement

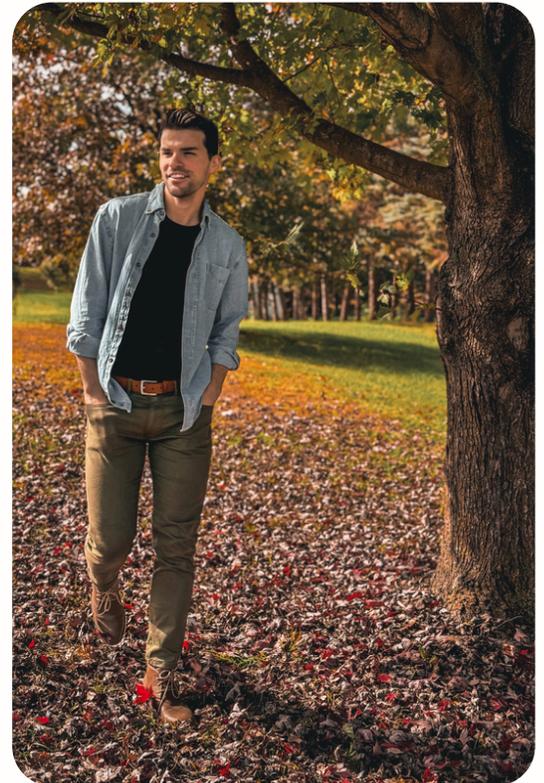
[Click here for full engagement analytics.](#)

ABOUT ME

Hi, I'm Benny, the creator behind [Hileman & Co.](#)— basically, if Martha Stewart and Nancy Meyers had a love child with a love for cozy spaces, charming details, and a well-styled home.

I share design ideas, renovation adventures, and lifestyle inspiration for living a more intentional, beautiful life. I create authentic, relatable content that helps brands tell their stories through thoughtfully styled, real-life moments—whether shared with my audience or crafted as user-generated content for yours.

With an 8.7% engagement rate and a tightly knit community of design-forward followers, I bring boutique-level influence. My audience trusts my recommendations, making each campaign feel organic and high-converting.



Demographic Audience



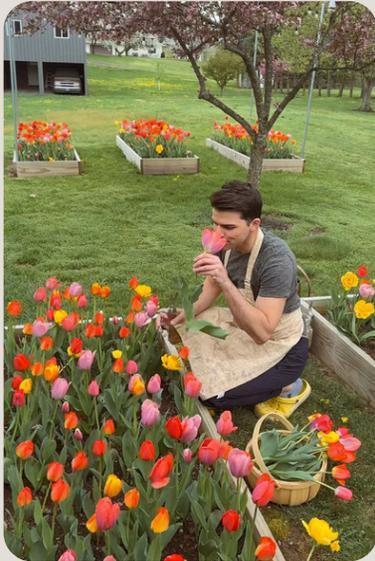
64 % Women
36 % Men

AGE

Women 45-54 – 17%
Women 55-64 – 16%
Men 35-44 - 11.1%
Women 35-44 – 11.3%

TOP LOCATIONS

United States – 86,5%
 Canada – 1.8%
 UK - - 1.2%



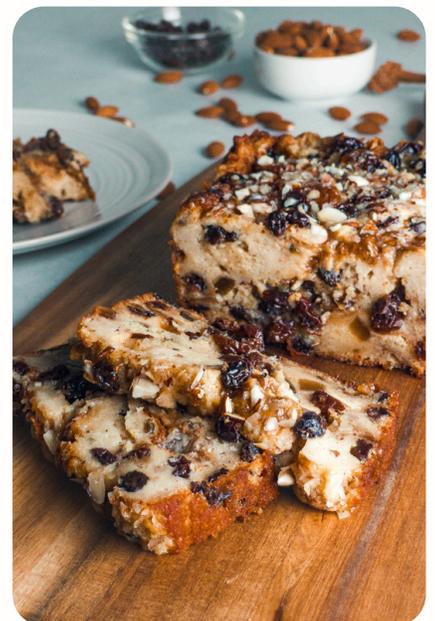
SERVICES & RATES

Instagram Post	\$75
Instagram Reel (Video)	\$125
Instagram Story Series (3–5)	\$60
UGC – 3 Photos	\$100
UGC – 1 Video (15–60 sec)	\$125
UGC Bundle (3 Photos + 1 Video)	\$185

BRAND EXPERIENCE



Primary Platform: Instagram
 Also Active On: Pinterest & TikTok



LET'S CREATE SOMETHING BEAUTIFUL TOGETHER



Get in Touch!

✉ Info@hilemanandco.com

📷 [HILEMANANDCO](https://www.instagram.com/HILEMANANDCO)

🎵 [HILEMANANDCO](https://www.tiktok.com/@HILEMANANDCO)

🌐 www.hilemanandco.com